PERSONAL & CONFIDENTIAL

An unforgettable Gulf experience

A local connection worth coming back for.



Business on the boat. Party in the Gulf.

Illustrative destination concept

Shell Island already draws visitors onto the water. The PCB Hookup is building a destination nearby to share a Coastal Bucket, meet back with friends and gather around live local music. The Mothership is the landmark; Sunset Sessions are the signature.

THE SYSTEM

The Catering Truck prepares and stages food, while catering and events add sales ashore. The Accomplice replenishes stock. The Instigator Mothership provides exterior pickup and Sunset Sessions. Core-service guests remain off the vessel.

WHY SHAY

Shay McGraw has owned and sold businesses. She will lead the first year hands-on and develop a team that can deliver consistent service. Her **“Talent sees talent”** philosophy means selecting capable partners on commercial terms, with quality, costs and contribution guiding decisions.

THE BUSINESS

Food, refills, refreshments, essentials and planned activities earn across Gulf visits. Catering and land events broaden the calendar; dinner cruises require separate permissions. Launch reserves cover slower months and weather closures. Expansion follows demonstrated demand and cash generation.

WHY $1M+? Investment launches the full operation: vessel and service conversion, the Catering Truck and runner, equipment, inventory, trained coverage and operating reserves.

Seeking an investment partner to launch the first PCB destination.

Let’s Talk shay@thepcbhookup.com (850) 919-3444 pcbhookup.com

Pre-launch. Acquisition, financing and operating permissions remain open. Core service is pickup-only; guests remain off the Mothership. Activities require appropriate permissions.

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